Ring 29 International Brotherhood of Magicians

THE RING LEADER

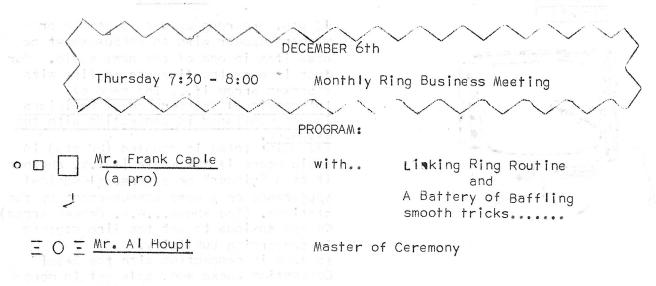
7:30 p.m.

Meeting First Thursday each month at Grace Luth. Church, Hillcrest and Kavanaugh, L. R. Ark.

No. 2

Sgt. Gene Walther, Chairman

November, 1973



Odd candy bars

unfresh peanuts by Dr. John Mc. Smith......

Pure...almost cold drinks...if you don't like the above.

LITTLE ROCK IN '75

Pres. Earle Christenberry & Convention Chairman Ray Mangel visited our Convention Center and the Camelot Inn and made the arrangements for the 1975 IBM Convention, which was approved at the Mid-Winter Board meeting two weeks ago. It will be the first week in July, Wed. through Sat. More at this week's meeting. HONORARY MEMBERS

At our last meeting, we voted honorary memberships in Ring 29 to: Charles RossKam, Judge Arnold Drennen, Howard Bamman, Bob Hurt (all past-Presidents), President Christenberry, First Vice-Pres. Charles Lantz and Board Members Bruce Posgate and Bill Pitts. Why these? All of them have visited us. All except RossKam (who was the first IBM President to come to L. R.) Pitts and Drennen were here for our June gettogether. (We have waited until after the selection of the 1975 convention site, before announcing this.) Our only other honorary members are Phil Huckabee (Dallas), Lee Grabel (Alama, Ca.) and Leon List (Tulsa).

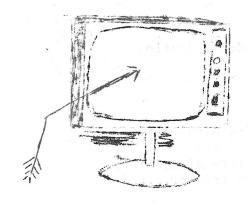
We are open to invitations for our Christmas party, if any. The hosts can pick the date and place. Any offers? This is our annual banquet, of course, and we always

look forward to it.
THANKSGIVING MAGIC

Did you see the magic special? Much favorable comment has been heard about this show. Wasn't it great to see Slydini again (it must be 20 years since we had him for a lecture). What a pleasure to see Fred Kaps for the first time. What about Peter Pit's dancing cane? (MCd a show he was on at KC once, and he let me feel the cane...wow... 3 oz. only. Bill Bixby was very good as host and illusionist. On some episodes of THE MAGICIAN (Tuesday nights) he does excellent magic. Have you written to the network or local TV station about either the special or the series ? It helps.

The Ring 29 members are the firing line or on the firing squad. (Name your preference). It's no turkey shoot either. Target practise? It might help! In the last "Ring Leader" we raised several stationary targets and shouted "fire". The scattered reaction was favorable. So we dare to raise several remaining bulls eyes as we prepare for the "kill". Let's be "Ring Leaders" when it comes to the National Ring awards 1973-74.

Remaining Targets :



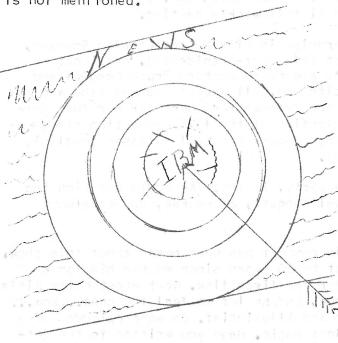
Publicity

10 pts. are rung up when a member or members appear with an announcement or news item in one of the news media. Our foot is over the line and we fire with a broken arrow if... The name of International Brotherhood of Magicians is not mentioned in connection with the exposure.

The point total is doubled (20 pts) in a big score if the media is T.V. whether it be a "ringer" or a personal magical appearance or a news announcement by the stations. (See above...R.e. Broken arrow) We are anxious to get the firm reports in concerning publicity. In June in connection with the Swami Convention Zucko and Caple got in more than a few good shots.

Newspaper Publicity

10 pts. are scored for each news story or photo appearing in the newspapers. Again we are firing blanks if the name International Brotherhood of Magicians is not mentioned.



The pen is mightier than the arrow. And the typewriter cuts more stencils than a sword. With each monthly Ring Publication (this is #2) we mark up 10 points. Thanks to Mrs. Bird at the typewriter we have gotten the help needed to score.

What's the point of all this injun fighting and sharp shooting and fast draw stuff? Win a turkey? The target behind all the targets is to generate enthusiasm in the Ring, and revitalize interest in magic and bring joy into our Ring activities.